



Search for

Program Director

Master of Healthcare Administration Program

Woods College of Advancing Studies

February 2017

Introduction and Overview

Boston College (BC), one of the world's leading Jesuit institutions of higher education with a mission of faith and service, has recently launched its first major, industry-aligned and competency based program, the Master of Healthcare Administration (MHA). For this important, strategic endeavor BC seeks an outstanding, innovative, and entrepreneurial leader to serve as Program Director.

Ideal candidates will have earned a terminal degree and have significant experience developing, teaching in, and leading online programs for adult learners. A keen sense for and skill at building programs and organizations is important as the MHA program is a national endeavor, reaching adult learners across the country, and it is a prototype for additional programs BC might initiate in the future. Candidates should also have a deep commitment to BC's mission of faith and service.

The Program Director will have the necessary support, resources, and technical assistance to develop, lead and build out the program, and refine it as part of a planned continuous improvement effort. He/she will be evaluated on his/her ability to:

- Build and extend the program throughout New England and to regions outside of New England;
- Administer a careful, high quality admissions process and recruit students who matriculate through the program to completion;
- Recruit outstanding faculty who will continue with the program for multiple courses, and maintain BC-quality throughout the program;
- Oversee the creation of a competency-aligned and engaging curriculum that delivers a quality student experience and benefits them in multiple areas thus making the program attractive to new enrollees;
- Maintain close working relationship with Industry Advisory Board to ensure the relevance of the curriculum and the list of competencies in the fast-changing field of healthcare;
- Build overall brand and BC's position in this growing category;
- Assist in developing employer relationships;
- Achieve CAHME accreditation; and
- Achieve enrollment goals and ensure financial success.

Boston College

BC seeks to be the national leader in the liberal arts; to fulfill its Jesuit, Catholic mission of faith and service; to continue to develop model programs to support students in their formation; and to seek solutions—as researchers, educators, leaders, and caregivers—that directly address the world's most urgent problems.

When it was founded in 1863, Boston College was a small undergraduate institution situated in Boston's South End. In 1909, Boston College broke ground on its Chestnut Hill campus.

In the 1920s, Boston College began to fill out the dimensions of its University charter, with the inauguration of The Robert J. Morrissey College of Graduate School of Arts and Sciences, the Law School, and the Evening College, which is now the Woods College of Advancing Studies. The 1930s saw the introduction of the Graduate School of Social Work (now the School of Social Work) and the College of Business Administration – today the Wallace E. Carroll School of Management. The School of Nursing, named in honor of William F. Connell in 2003, and the School of Education, today named for Carolyn A. and Peter S. Lynch, followed in 1947 and 1952. The Robert J. Morrissey College of Graduate School of Arts and Sciences first offered doctoral programs in 1952, followed by the graduate schools of Education, Nursing, Management, and Social Work.

Today Boston College has an enrollment of just over 9,000 undergraduates and approximately 4,500 graduate and professional students. Ranked 31 among national universities, BC has 905 full-time and 1,096 FTE faculty, 2,750 non faculty employees, almost \$50 million in annual research expenditures, an operating budget of over \$1 billion, and an endowment in excess of \$2.3 billion.

Boston College Leadership

Father William P. Leahy, S.J. became the 25th President of Boston College in July 1996. Fr. Leahy's vision for Boston College in the 21st century is that as an institution of higher education with a deep commitment to the discovery and transmission of knowledge. Boston College is uniquely capable of reflecting its Jesuit and Catholic heritage to integrate excellence and religious commitment, to both inform and form its students. Fr. Leahy holds a Ph.D. in history from Stanford University, an M.A. in U.S. History from St. Louis University and a master's degree in divinity and sacred theology from the Jesuit School of Theology in Berkeley, California.

Father James P. Burns, IVD, was appointed as Dean of the Woods College of Advancing Studies in 2014, after having served as interim dean since 2012. A former director of faculty outreach and program assessment for Boston College's University Mission and Ministry division, Fr. Burns holds a doctor of philosophy degree in counseling psychology from Northeastern University, a master's degree in counseling psychology from the University of St. Thomas and a master's degree from St. Paul Seminary's School of Divinity. He received his undergraduate degree in accounting from the University of St. Thomas School of Business.

The MHA Program

The MHA Program is located in the James A. Woods, S.J. College of Advancing Studies, one of BC's eight academic units. The other academic units include the College of Arts and Sciences, Law School, School of Social Work, School of Nursing, School of Education, School of Business and School of Theology and Ministry.

The emphasis on ethics and values, consistent with the Jesuit educational principle of using knowledge for the betterment of society, is a key differentiating factor in the BC MHA. The program stresses a patient-centered perspective and the program's leadership and faculty will endeavor to graduate highly-qualified, morally responsible, dedicated healthcare leaders with the hope of improving how individuals are treated within the healthcare system.

The program – aimed at working professionals and typically completed in two years, with the potential to finish in one – is highly personalized and blends real-time, faculty-led sessions with self-paced learning elements to ensure maximum flexibility. In addition, the program is closely aligned with healthcare industry and focused on developing competencies identified as crucial for success in healthcare by high-level leaders assembled into the program's Industry Advisory Board. Thirteen courses are offered in 4- to 8-week formats with multiple enrollment points throughout the year, and students will have a dedicated executive coach to guide them through the program. In addition, the program draws on resources from BC's Connell School of Nursing, Carroll School of Management, and the Institute for Advanced Jesuit Studies.

The courses include:

- Introduction to Healthcare Systems and Organizations
- Healthcare Quality Management
- Healthcare Innovation-Based Strategy: Managing Change
- Health Policy
- Management Theory and Organizational Behavior
- Leadership in Healthcare
- Healthcare Human Resource Management
- Healthcare Information Technology
- Healthcare Law
- Healthcare Ethics
- Health Analytics for Decision Making and Critiquing and Assessing Evidence
- Healthcare Financial Management
- Strategic Planning and Marketing

Additional information on the program is available at <http://onlinemha.bc.edu/masters-in-health-care-administration>.

Program Director Position

The Program Director will be an entrepreneurial builder and thought leader with strong business development skills. He/she will develop the program's value proposition and market-responsive program features to enhance differentiation and competitive advantage. Additionally, he/she will guide the MHA program development and implementation including curriculum design; faculty recruitment and hiring; quality assurance; integration of the program with the academic and business processes of BC; accreditation management; marketing; and student recruitment and retention.

BC's partner in this undertaking is Meteor Learning which has extensive experience in online education. Meteor serves an important role in: recruiting students; providing coaches for students who are admitted and enrolled; marketing the program to employers for recruitment and placements; and establishing an advisory board for the program.

Qualifications

The leading candidates will possess a terminal degree, five years of relevant experience within the healthcare industry, have experience in program development, teaching, and administration, including experience with online higher education.

Demonstrated success and experience working in a complex, academic environment as well as the ability to collaborate with external partners and employers is important. The Program Director must possess the ability to adapt to changing market conditions as well as the ability to accelerate activities to take advantage of newly presented opportunities. A keen sense of marketing, enthusiasm and positive disposition are also necessary to assist in representing the program to new students and employers who may hire and/or promote graduates of the MHA program.

Nominations and applications should be sent to:

Nicholas Brill and Josyanne Roche
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Boston College conducts background checks as part of the hiring process and is an Affirmative Action/Equal Opportunity Employer.