

## Speaker Bios – May 22, 2018

Moderator

**Rachel Rosenblum, MHA**

Chief Operating Officer

Atrius Health

Rachel Rosenblum was appointed Chief Operating Officer in April of 2017. In this capacity, she is responsible for supporting and advancing clinical operations, creating an exceptional patient experience throughout Atrius Health's distributed network, and ensuring outstanding operating performance. Rachel joined Atrius Health as the Vice President of Business Development in February 2016 where she was responsible for driving strategic growth initiatives with external organizations through the identification and execution of new business development opportunities.



Rachel came to Atrius Health with over 18 years of clinical and management experience. Prior to joining Atrius Health, she worked for New England Baptist Hospital (NEBH) where she served as Vice President of Clinical Program Design and Business Development. In this role, she served as the senior executive responsible for the design of clinical programs and business models for advancing the organization's recognition as a leader in musculoskeletal care. She developed new business opportunities outside of New England, including those in Asia, Canada and the Caribbean. Prior to this, she served as NEBH's Vice President of Ambulatory Operations and Program Development and was responsible for the development and implementation of ambulatory programs and services across the NEBH network including ambulatory surgery, radiology and imaging, laboratory, outpatient rehabilitation, occupational health, integrative medicine, spine center, and pain management services.

Prior to NEBH, Rachel served as the Director of Surgical Services Operations and Program Development at the Brigham and Women's Hospital, the Orthopedic Service Line Administrator at Rush University Medical Center in Chicago, Administrative Fellow at Northwestern Memorial Hospital in Chicago, and Occupational Therapist at Montefiore Medical Center in the Bronx. She is an active member of the American College of Healthcare Executives and, in 2012, received the Regent's Award for Early Career Healthcare Executive of the Year. In 2015, she was a Boston Business Journal 40 Under 40 awardee. She holds a Master of Healthcare Administration from the University of North Carolina at Chapel Hill and a Bachelor of Science degree in Occupational Therapy from Elizabethtown, PA.

**Laura J. Wood, DNP, RN, NEA-BC**

Senior Vice President, Patient Care Operations and Chief Nursing Officer, Spring Carpenter

Chair for Nursing

Boston Children's Hospital

As Senior Vice President, Patient Care Services and Chief Nursing Officer at Boston Children's Hospital, Dr. Laura Wood has accountability for professional practice leadership for nursing and patient care services spanning approximately 3,000 staff nurses, advanced practice clinicians, and inter-professional clinical team members including support of the disciplines of



pharmacy, social work, physical and occupational therapy, nutrition services, child life, family services, case management and others throughout all inpatient, outpatient and ambulatory settings. She also contributes leadership to key organizational priorities including employee and patient safety, the health of the work environment, patient care quality and regulatory readiness, child and family experience, operations effectiveness in association with lean improvement initiatives, and employee engagement all directed toward the improvement of child health and healthcare via the Quadruple Aim.

Prior to joining Boston Children's Hospital, Dr. Wood held progressive nursing and operational leadership roles within three leading academic health care settings: The Johns Hopkins Children's Center, The Children's Hospital of Philadelphia, and The University of Pennsylvania Health System serving in pediatric nursing, educational and operations improvement roles. Additionally, she served as Vice President, Siemens Healthcare (now Cerner Corporation) where she led IT-enabled performance improvement, professional services, and clinical IT business development throughout the U.S.

Dr. Wood received a Bachelor of Science (BSN) degree in Nursing, Magna Cum Laude from West Virginia University School of Nursing, a Master of Science (MS) degree from the University of Maryland, Baltimore, and a Doctor of Nursing Practice (DNP) degree from The Johns Hopkins University School of Nursing. In 2012, she was named a Robert Wood Johnson (RWJ) Foundation Executive Nurse Fellow as part of a selective three-year national executive leadership program. She serves as a member of the Boston Children's Hospital Board of Trustees, as Principal Investigator for the Sporing Carpenter Chair in Nursing, and participates on numerous national boards and committees including National Co-Chair, AMIA Public Policy Committee, Nursing Informatics Working Group (NIWG) and as an appointed member to the Johns Hopkins University Nursing Advisory Board.

### **Lesley Solomon**

Senior Vice President & Chief Innovation Officer  
Dana-Farber

Lesley Solomon is SVP Innovation, Chief Innovation Officer at Dana-Farber. She works with industry, investors and Dana-Farber innovators to accelerate cancer therapies and improve care. Lesley develops strategies and collaborations to enhance research and patient care while also delivering financial results and competitive advantages. She integrates the work of the Dana-Farber Innovations office with her overall innovations strategies for DFCI.

Most recently she served as the founding executive director of Brigham and Women's Hospital's Innovation Hub and Director of Strategy and Innovation in the Brigham Research Institute. In those roles she worked with Brigham innovators to help advance their work by evaluating needs, exploring business models, finding collaborators, developing funding opportunities and managing teams.

Lesley has 20+ years of experience as an executive doing work in business development, strategy and marketing at startups, early stage, and large companies such as the Food Network, Barnes & Noble.com, and Yoga Works. Lesley received her MBA from Harvard Business School and has a B.A. in English from Cornell University.

Lesley is co-Founder and executive committee member of the Food Allergy Science Initiative at The Broad Institute of Harvard and MIT which brings together experts across disciplines to unlock the biology of food allergy and change the field to develop new treatments and more.

**Catherine Schroeder, MBA**

Deputy CIO, Brigham Health  
Brigham and Women's Hospital

Catherine has served since 2013 as Deputy Chief Information Officer for Brigham Health, which is composed of Brigham and Women's Hospital, Brigham and Women's Faulkner Hospital, and Brigham and Women's Physicians Organization.



At Brigham Health, Catherine has led the implementation of numerous clinical and administrative technology initiatives. Her accomplishments include the Technology planning for two state-of-the-art buildings (Shapiro Cardiovascular Center in 2008, Building for Transformative Medicine in 2017), and co-leading the cutover and integration teams for applications integrated with Epic, as part of the BH Epic Go-Live in 2015.

Catherine has over 25 years of Healthcare experience, including over 15 years in Healthcare IT. Prior to transitioning to Information Systems, Catherine served as the BWH Project Director of Finance and Operations in hospital administration for the departments of surgical services and network development.

Catherine has a Master's in Business Administration with a concentration in HealthCare Management from Boston University, and earned a Bachelor's degree from The College of the Holy Cross. She is an active member of HIMSS.

**Beverly Hardy** (Mentee Panelist – Mentor-Mentee relationship with Lesley Solomon)

Innovation Strategy Manager  
Brigham Digital Innovation Hub  
Brigham and Women's Hospital

As an Innovation Strategy Manager for the Brigham Digital Innovation Hub (iHub), Bev is a “matchmaker” between strategic and operational hospital needs, and external solutions in the form of start-ups and industry collaborations.

A product manager by training, Bev has a passion for bringing together people with diverse backgrounds and needs and uniting them to create innovative solutions. Prior to iHub she built practice management tools for Federally Qualified Health Centers at athenahealth, developed e-commerce Web applications at Rue La La, and client social networking products for the Corporate Executive Board (now Gartner). Based on her experiences with process improvement and digital solutions outside healthcare, her interests are around exploring and strategizing what principles and processes can be adapted to our industry, both in actual product design and also around the innovation process itself. She received a Bachelor of Arts in psychology with a secondary concentration in Visual and Environmental Studies from Harvard University.